

## Titus Workman named publisher

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Titus Workman

The Daily Herald Staff Report

ROANOKE RAPIDS &mdash; Titus Workman, a veteran newspaper professional, has been named publisher of The Daily Herald and The Lake Magazine. Wick Communications announced Workman's appointment. He began his new job Monday.

The 54-year-old new publisher has been the advertising director at The Gaston Gazette in Gastonia for the past seven years.

&ldquo;I am pleased and excited to lead The Daily Herald,&rdquo; Workman said. &ldquo;While this is a very challenging time for newspapers, there are many opportunities to strengthen how we serve advertisers and readers in print and online. The Daily Herald is important to people in the Roanoke Valley and we will strive to make it more so in the months and years ahead.&rdquo;

Before joining The Gaston Gazette, he held several positions at The Fayetteville Observer including advertising director and general manager of their weekly publications and was advertising director of The Dominion Post in Morgantown, W.Va.

He also worked at the Battle Creek Enquirer in Michigan, Sturgis Journal in Michigan and Herald-Dispatch in Huntington, W. Va. Workman is and has been active in various industry and community organizations including several state press associations, the Southern Newspaper Publishers Association, various chambers of commerce and United Way.

A graduate of Marshall University in Huntington, W. Va., he has been married to Kate for more than 30 years. The couple will make their home in the Roanoke Rapids area. In his free time, Workman enjoys photography, golf and reading.