

## Publisher announces semi-retirement as his 40-year mark with company nears

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### Terry Maddox

St. Tammany News Publisher Terry Maddox recently announced his semi-retirement, which was effective July 1.

On that date he began working part-time, but is continuing to write his column, "Top o' the Mornin," remain active in the advertising operations of the newspaper and represent the paper at community functions through 2012.

On Jan. 1, 2011, Maddox will be designated as publisher emeritus, said John Mathew, CEO of Wick Communications, the parent company of St. Tammany News.

Looking forward to full-time retirement, Maddox will have served the company for 40 years in November 2012.

"I very much appreciate the opportunity afforded to me by Wick Communications," said Maddox. "My aspiration was to become a newspaper publisher, and I was put on a path to accomplish that goal."

Maddox joined the company in 1972 as the advertising manager for the Daily News in Bogalusa. Two years later, the company began publishing the Northlake Sunday News, later to become the News Banner, headquartered in Covington and serving the western portion of St. Tammany Parish, and Maddox was named its advertising manager as well. Then in 1976, the company purchased the Daily Sentry-News in Slidell, and he was named advertising director for all three papers.

In 1977, Maddox was promoted to general manager of the Daily Sentry-News and moved to Slidell. He continued in that role until 1992, when he was named publisher of the paper.

During Hurricane Katrina in 2005, the offices of the Slidell Sentry-News were destroyed. Fortunately, its sister paper, the News Banner, was not, and at that time the two merged into what is now known as St. Tammany News, serving all of St. Tammany Parish.

"We have a deep appreciation for the long service of Terry Maddox in his variety of roles over the years," said Mathew, chief executive officer of Wick Communications. "We're also pleased that as he steps back from a full-time role, we'll be able to count on his expertise and knowledge of the market."